

# Paintings

**Australia |  
Canada | US**

Facebook Advertising  
Campaign

**Objective:** Purchases

**Duration:** 7days

## Client's Objective

The client wanted to sell their Paintings in Australia, Canada & US.

## Our Plan

We recommended to the client to start event sales. We ran a Conversion campaign for Christmas sale & New Year sales and retargeted in two different ways Pixel events (Add to cart) and custom audience.

## What We Achieved

We managed to get **55+** sales within 7 days. The client is satisfied and is still working with us.



## Achieved

Amount Spent

**\$463.78**

Reach

**13,713**

Purchases

**10,744**

Cost Per Purchase

**17**

Website Purchase  
Conversion Value

**\$2959.37**